

OUR BUSINESS



Why We Are Here

Our Mission



'To provide local funding to local communities'

Our Vision

To be the most effective community funder of sport and community activity in the areas we operate.

To operate the most effective harm minimisation programmes.

Our Purpose

1. To support local communities to become vibrant, active and connected places.
2. Remove barriers to participate in sport and community activities.
3. To create an infrastructure of community facilities.
4. Safe guard vulnerable individuals and communities from potential gambling harm.

What We Do

1

Partner with gaming venues in local communities.

2

Maximise return to the community and minimise harm by providing total gaming solutions to our venues.

3

Provide the best quality gaming technology available.

4

Distribute maximum funds to local communities.

5

Ensure funds are spent as granted.

How We Do It

Our Values/Way

Ethically based - Our behavior reflects our beliefs and principles.
Morally driven - We believe in our communities and strive to ensure that our operations do not damage any part of them.
Accountable - We openly and transparently display our performance (revenue raised, funds distributed, criteria for decisions) to our communities.
Empathetic - We care about communities and seek to understand all we interact with.

Our People

- Best practice governance and management
- Holistic in our approach to gaming
- Team orientated
- Accountable, flexible and innovative

Our Programmes

Industry leading - Our venue management, compliance, harm minimisation, financial and gaming operations aim to lead the sector.
Innovative - We learn from best practice and add the Grassroots touch, or develop our own programmes.